

# SLOGAN CANCEL

UNITED NATIONS • 2010



**World Malaria Day**  
**April 25, 2010**  
 United Nations  
 Postal Administration

*Description:* mosquito and slogan  
*Size:* 41 x 39 mm  
*Usage:* UNNY: April 25, 2010  
*Purpose:* publicize the ongoing struggle against malaria  
*Notes:* issued in conjunction with Malaria: Blood, Sweat and Tears exhibition at the UN-NY headquarters; all reported examples have the ECOSOC stamp and the cachet as shown on the covers below

**SC-1**

**UNPA Issues World Malaria Day Souvenir Cover on 25 April 2010**

Malaria is a deadly mosquito borne disease which takes nearly 1 million lives per year and affects as many as half a billion people in 109 countries in Africa, Asia and Latin America. In sub-Saharan Africa, it is the leading cause of death for children under 5.

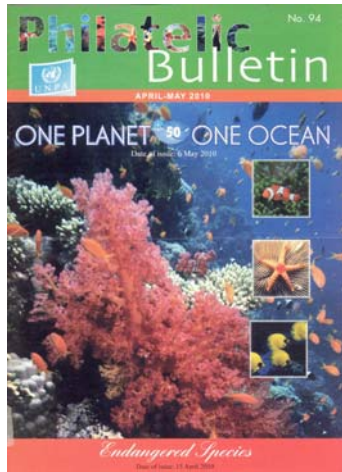
Malaria can be prevented, diagnosed and treated with a combination of available tools, such as protective nets, indoor spraying with insecticide, diagnostic tests and effective drugs, in addition to education, research and sustained financing. Organizations such as the Roll Back Malaria Partnership and the Malaria Consortium are dedicated to controlling this preventable disease.

On 25 April 2010, UNPA will issue a souvenir cover to commemorate World Malaria Day. The cover consists of a photograph of a young girl from Uganda behind a mosquito net. The cancelled cover also includes UNPA, E.C.S.C/ECOSOC stamps, which was issued in 2009 and designed by Roni Katz. The cover also contains the Roll Back Malaria Partnership and the Malaria Consortium logos. Following is a quote from the child on the cover photograph:

"I get bitten a bunch of times at night. I get sick 5 times a year. I think. When I get sick, I stay in bed. I am not going in my bed. This is not my mosquito net. I do not use a mosquito net. We only have one and there's no place for me."

The photograph was taken by Adam Nadel, who along with many others is part of the Malaria: Blood, Sweat and Tears exhibition at United Nations Headquarters from 10 March to 5 May 2010. For more information and to find out how to donate to this cause, please visit [www.rollbackmalaria.org](http://www.rollbackmalaria.org) and [www.malariaconsortium.org](http://www.malariaconsortium.org).

Customers with standing order requirements for miscellaneous products will automatically receive this item through their accounts. All other customers can purchase the cover by using the order form attached to this Bulletin.



*Description:* UNPA "Philatelic Bulletin" for April 15, 2010, with announcement of the slogan cancel and specially cacheted cover

*Notes:*

*Price:* A

**SC-1 Announcement**

*Checklist:* \_\_\_



*Cancel:* UNPA: April 25, 2010  
*Cacher:* as shown

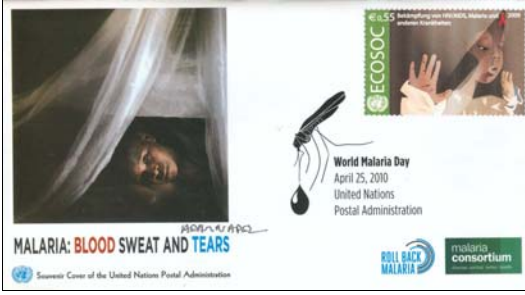
*Size:*  
*Quantity:*

*Notes:* issued in conjunction with Malaria: Blood, Sweat and Tears exhibition at the UN-NY headquarters, March 10 to May 5, 2010

*Price:* B

# SOUVENIR COVER

UNITED NATIONS • 2010



Notes: as #1: signed by cachet  
photographer, Adam Nadel  
Price: B

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Checklist: \_\_\_\_