

UNISSUED

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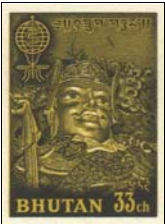
Designer:
Design Size: 26½ x 37⅓ mm
Producer: Harrison and Sons Ltd, London
Process: lithography
Format: panes of 50 (10 x 5)
Selvage: plate number (1A) in each of 2 design colors at right of position 10; HARRISON AND SONS LTD LONDON at right of 40 and 50; single perforation in top and bottom; perforations through left

Quantity: at least 50 of each value in each shade
Paper: white
Watermark: none
Perforations: 14 x 14½
Margins: clear
Purpose: proposed issue for malaria eradication campaign
Sub-topics: campaign emblem, mosquito
Notes: each value exists in multiple shades (4 shades reported for 33ch, 2 shades each for 70ch and 1.30Nu); design rejected because featured character (Guru Rinpoche) could not be depicted with advocacy that a living creature (mosquito) be harmed

Price: G

(1962) 1tc-3tc

Checklist: ___ ___ ___



Quantity: at least 50
Notes: as above: essay
Price: F

(1962) 1 Essay

Checklist: unused ___ other ____

UNISSUED

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Quantity:

Notes: pane of 50 showing marginal markings and perforation pattern; various shades

Price: J (latest recorded sales: \$1,500-2,000)

UNISSUED

B H U T A N • 1 9 6 2



Quantity:

Notes: panes of 50 showing marginal markings and perforation pattern

Price: J

(1962) 2tc-3tc Panes of 50

Checklist: —



BHUTAN is a tiny country only 190 miles long and 90 miles wide, which lies just above India (see map, right). Cut off from the rest of the world by high mountains and jungles, it receives little mail and sends less. In fact, until recently, Bhutan maintained a closed-door policy. Outsiders were not welcome, and there was no wish to communicate with other countries. But this policy changed when Jigme Dorji Wangchuk became king of Bhutan. Through his wife, who studied in Britain, he met Burt K. Todd of Ligonier, Pa., U.S.A. Todd became a close friend of the king and urged him to improve contacts between Bhutan and other countries. One of the ways of doing so, Bhutan's ruler decided, was to issue national postage.

Bhutan is the last country in the world to issue stamps. Those reproduced in color on this page are the first to be issued. The black-and-white picture above is a proof of another stamp (not the stamp itself), which is being prepared by Harrison and Sons, Limited, of London. The proof depicts a Buddha photographed at the Taktsang Monastery, a fairy-tale structure perched on the side of a cliff above the Paro Valley. It also carries an anti-malaria symbol like those used on stamps issued by a number of other countries. Through stamps, isolated Bhutan hopes soon to be better known by the rest of the world.



**FIRST
STAMPS
FROM
A
TINY
COUNTRY**



Notes: magazine article referring to the image on Bhutan's malaria design as that of Buddha, giving rise to the misnomer "unissued Buddha"; from *Look*, May 8, 1962
Price: D (for entire issue)

RM1

Checklist:

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